

PRIVACY POLICY

This Privacy Policy establishes the terms under which **ALDANISON S.A. DE C.V.** uses and protects the information that is provided by its users when using its website. This company is committed to the security of its users' data. When we ask you to fill in personal information fields through which you can be identified, we do so ensuring that it will only be used in accordance with the terms of this document. However, this Privacy Policy may change over time or be updated, and we therefore recommend and emphasize reviewing this page continuously to ensure that you agree with any such changes.

INFORMATION COLLECTED

Our website may collect personal information such as: name, contact information including your email address, and demographic data. Additionally, specific information may be required when necessary to process an order or complete a delivery or billing process.

USE OF THE INFORMATION COLLECTED

Our website uses the information in order to provide the best possible service, particularly to maintain a user registry, record orders where applicable, and improve our products and services. Periodic emails may be sent through our website with special offers, new products, and other advertising information that we consider relevant for you or that may offer a benefit. These emails will be sent to the address you provide and may be canceled at any time. **ALDANISON S.A. DE C.V.** is highly committed to fulfilling its duty to keep your information secure. We use the most advanced systems and update them constantly to ensure there is no unauthorized access.

COOKIES

A cookie refers to a file that is sent with the purpose of requesting permission to be stored on your computer. Once accepted, the cookie is created and serves to obtain information regarding web traffic, as well as to facilitate future visits to a recurring website. Another function of cookies is that websites can recognize you individually and therefore provide a more personalized service.

Our website uses cookies to identify the pages that are visited and their frequency. This information is used solely for statistical analysis and is then permanently deleted. You may delete cookies at any time from your computer. However, cookies help provide a better website service; they do not give access to information on your computer or about you, unless you choose to provide it directly. You can accept or decline the use of cookies; however, most browsers accept cookies automatically as they serve to improve web services. You may also modify your browser settings to decline cookies. If you decline them, it is possible you may not be able to use some of our services.

LINKS TO THIRD PARTIES

This website may contain links to other sites that may be of interest to you. Once you click on these links and leave our page, we no longer have control over the site to which you are redirected; therefore, we are not responsible for the terms, privacy, or protection of your data on those third-party sites. Such sites are subject to their own privacy policies, and we recommend reviewing them to confirm that you agree with their terms.

CONTROL OF YOUR PERSONAL INFORMATION

At any time, you may restrict the collection or use of the personal information provided to our website. Whenever you are asked to fill out a form, such as a user registration form, you may check or uncheck the option to receive information by email.

In the event that you have chosen to receive our newsletter or advertising, you may cancel it at any time.

This company will not sell, transfer, or distribute the personal information collected without your consent, unless required by a judge under a court order.

ALDANISON S.A. DE C.V. reserves the right to change the terms of this Privacy Policy at any time.